

How important is social license?

Social collaboration creates opportunities for the future

Íris Róbertsdóttir, mayor of Vestmannaeyjar

Shaping reputation together

Collaboration between companies, residents, and local authorities is the foundation of trust.

When communities are part of decisions from day one, reputation grows



The importance of dialogue

Open conversations ensure all perspectives are respected.

Dialogue builds the first bridge between company and community.



The power of social license

Gaining Trust

Community
invited for
firsthand visits
to see progress

Transperant Planning

Open meetings, full public access.

Community Benefit

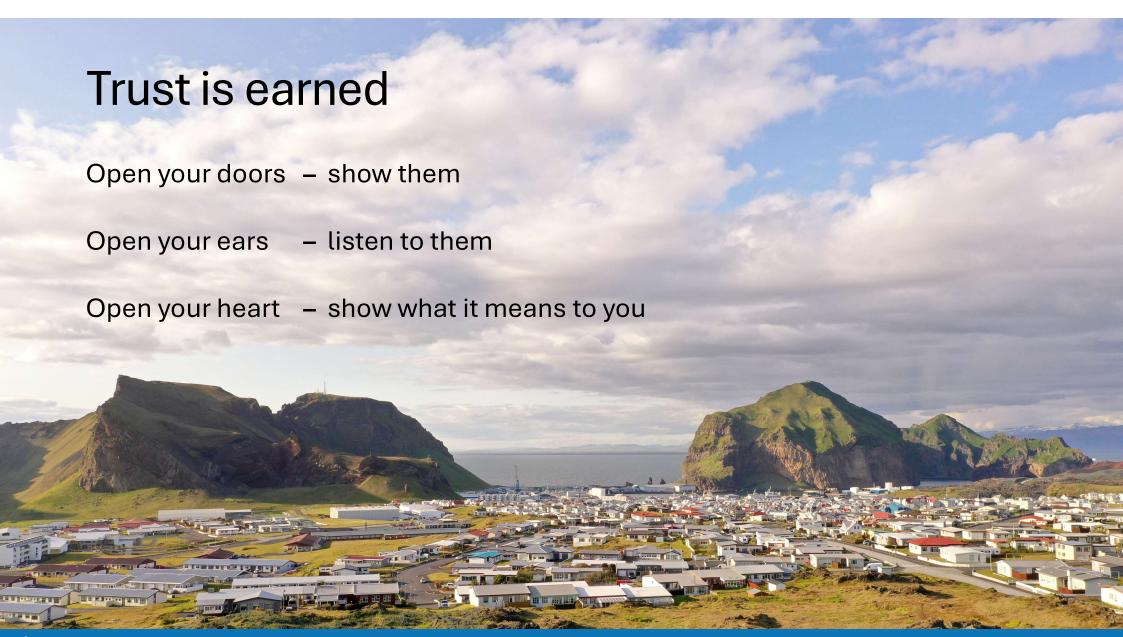
A project that integrates with the town, not against it.

Public memory of past mistakes is as strong as an elephant's

it never forgets







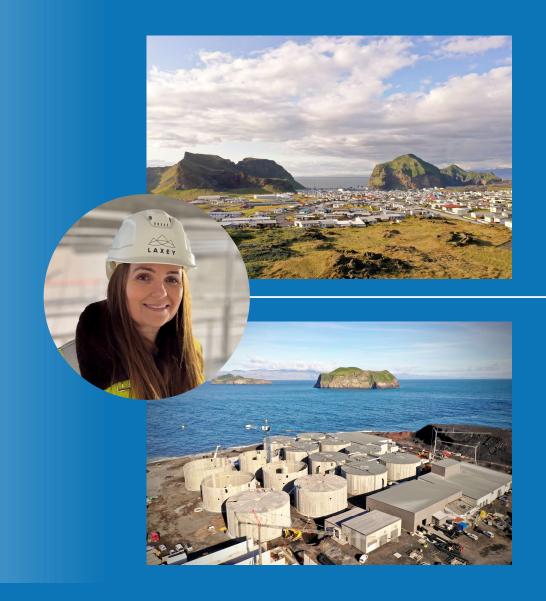
Example & Experience

Laxey & Vestmannaeyjar

This partnership shows how cooperation secures long-term benefits.

Residents and companies together shaped a path forward.

Groups that tell a different stories are the groups that has yet to be talked to.



Social collaboration creates opportunity

When companies and communities work together, new doors open.

Shared trust leads to economic, social, and cultural opportunities that benefit everyone.



The weight of reputation

Reputation grows from actions, not words

- Town, companies and community strengthen each other as a new pillar joins fisheries.
- A strong national image attracts foreign capital and gives the industry stability.



