

# How important is social license?

**Social collaboration  
creates opportunities  
for the future**



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# Shaping reputation together

Collaboration between companies, residents, and local authorities is the foundation of trust.

When communities are part of decisions from day one, reputation grows stronger and more resilient. Reputations builds from the first day.



# The importance of dialogue

Open conversations ensure all perspectives are respected.

Dialogue builds the first bridge between company and community.





# The power of social license

## Gaining Trust

*Community invited for firsthand visits to see progress*



## Transperant Planning

*Open meetings, full public access.*



## Community Benefit

*A project that integrates with the town, not against it.*



Public memory of past mistakes is as strong as an elephant's — it never forgets



# Trust is earned

Open your doors – show them

Open your ears – listen to them

Open your heart – show what it means to you





# Example & Experience

## Laxey & Vestmannaeyjar

This partnership shows how cooperation secures long-term benefits.

Residents and companies together shaped a path forward.

Groups that tell a different stories are the groups that has yet to be talked to.





# Social collaboration creates opportunity

When companies and communities work together, new doors open.

Shared trust leads to economic, social, and cultural opportunities that benefit everyone.



Job  
Creation

63 %

Housing prices  
Up by



Municipal Revenue



Growth &  
Stability



# The weight of reputation

## Reputation grows from actions, not words

- Town, companies and community strengthen each other as a new pillar joins fisheries.
- A strong national image attracts foreign capital and gives the industry stability.



Oppertunities



Reputations



stability



Image



# The Road Ahead

*Reputation is earned. Trust is shared, and the future is built together.*

All industries depend on stability to keep growing.

The road ahead is always easier when you pave the way with trust, collaboration, and social license.